



Check in with the Greater Paramus Chamber of Commerce and check out all these benefits.

The Greater Paramus Chamber of Commerce is one of America's fastest-growing and most influential Chambers. We are focused on helping our hundreds of members grow their businesses, so when you get involved with the GPCC you get a great return on your investment and enjoy all these business-building benefits:

- ✓ **Grow Through Dynamic Networking**
- ✓ **Grow With Affordable Print, Direct Mail and Website Advertising**
- ✓ **Grow Through Learning**
- ✓ **Grow Through Unified Chamber Action**
- ✓ **Grow Through Community Activism**

THE GREATER PARAMUS CHAMBER OF COMMERCE
P.O. BOX 325 PARAMUS, NJ 07652



Check out all the ways we can help you grow your business.



✓ **Grow Through Dynamic Networking**

The GPCC's busy schedule of networking events are a prime reason for being part of the organization. Each event provides another opportunity for new business development, partnering and sharing knowledge and insights with other area business leaders. GPCC networking opportunities include:

- More than three dozen breakfast, luncheon and dinner networking events where you can interact with members as well as business and community leaders and catch up on local business news
- Trade shows where you can spotlight your business, services and/or products
- Automatic membership in the Inter Chamber Consortium for networking with multiple chambers in Bergen and Passaic County
- Participation on GPCC committees where you work closely with other Chamber members

✓ **Grow With Free Listings and Affordable Print, Direct Mail and Website Advertising**

As a GPCC member, you get more value and market reach for your advertising dollar:

- **Free** GPCC website listing
- **Free** direct link between the your website and the Chamber website
- **Free** Business Referral Service
- **Free** New and Returning Membership Spotlight in area newspapers reaching 40,000 families
- **Free** access to the GPCC Membership Mailing List

✓ **Plus, GPCC members enjoy special low rates for:**

- SuperCoups direct mailings to 10,000 Paramus-area households
- Advertising in the *Town News*, Paramus's community newspaper
- Cable TV advertising
- Advertising in the GPCC Crossroads advertising section, the official news of the GPCC circulated monthly to more than 40,000 area residents in local weekly newspapers

✓ **Grow Through Learning**

The GPCC offers a variety of educational business seminars. Programs featuring recognized business leaders and proven business-building strategies and tactics include:

- "The one sales technique that will change your life"
- "Professionalism and good manners show you care about your customers"
- "What every business needs to know about emergency preparedness"
- "Networking that builds relationships"

✓ **Grow Through Community Activism**

Recognizing that "doing good is good for business," the GPCC is an active, giving member of the community. For example, we partner with the Rotary Club, and other philanthropic organizations and sponsors. We also support The Education Foundation, a non-profit corporation dedicated to funding and encouraging innovative and challenging ideas and projects involving students and teachers. Other highly visible community support events include:

- Fund raiser golf outings
- Family Fun Day, partnering with Valley Hospital Auxiliary
- The Paramus Run
- The Alzheimer's Memory Run

✓ **Grow Through Unified Action**

Increasingly, Chambers of Commerce influence national, state and local legislation affecting business. When the business interests of our members need to be addressed by government at any level, you can be sure that our voice – and yours – is heard and respected.

✓ **Grow With GPCC Website Power**

The GPCC website is a proven business-building tool. It draws more than 450 visits per day, attracting nearly 150,000 visits a year. In this online age, your free listing in the GPCC Members Directory and a free link to your own website can pay big dividends.

Ask us about a low cost display ad on the Chamber site. It's a cost effective way catch the eyes of even more area residents.

✓ **Check Out These Additional Benefits**

NEW! GPCC Members Discount Program

When you participate in the GPCC Members Discount Program you're a double winner:

1. You qualify for discounts when buying products or services from other members
2. You attract business from other members by offering discounts to them

Convenient Online Business Resource Center

The GPCC website features a Business Resource Center where you'll find links to dozens of websites offering invaluable information that can help you grow your business. Links include:

- Economic and Small Business Development Centers
- Sources of Business Finance
- Business Data Bases
- Business "How to" Information Sources and Tools
- SCORE Counselors
- Experienced executives giving free advice
- Informative "White Papers" from industry leaders and successful Chamber members.

Plus, Even More Cost –Saving Benefits

- Free Notary Service
- Free Certificates of Origin
- Reduced Event Registration fees.



JOIN NOW
Get Involved and Grow Your Business
www.paramuschamber.com website
201 261 3344 phone • 201 261 3346 fax
office2005@paramuschamber.com email
Annual Membership dues as low as \$100 for small businesses

✓ **Satisfied members**

"I became a member of the Paramus Chamber just after I started my business in 2001. Now over 50% of my business is done with other businesses I met through the chamber while volunteering on the board, chairing events and inter-chamber networking."

Mike Lindsay
Chief of Big Ideas / Middle-Earth Promotions

"Baroan Technologies has been involved with the Paramus Chamber since 1998. Through volunteer work for the chamber and attending many events our business has established a network of referrals that has helped grow our business to three times the size we were in 1998. I'm always pleasantly surprised when I meet someone and they have already heard of our company just from networking."

Dimitri Miaoulis
Baroan Technologies

"I always attend any get-together the Chamber sponsors and at one such networking event I met 2 fellow Chamber members who were circulating among those present. Our casual conversation led to them telling me about their plans to remodel a motel in the area. I introduced myself as an electrical contractor and presented my business card. A few days later I received a call, we met, drew up plans, submitted a bid, and the rest is history. We did the renovation, and we become very close friends".

Lou Cotroneo
Cotroneo & Marino's United Electric CO., INC.

"Having been a member of the Chamber for only a few months, we started taking part in some of the networking events and very quickly found that it has helped us immensely, both professionally and personally. We are honored to have the opportunity to be a part of such a strong organization of local businesses and look forward to many more years of success!"

Marc D. Ensign
Sound-n-Vision Designs

"As a result of attending our first Chamber event, we won a new weekly account. Needless to say we are planning on attending many more events in the future."

Randy Varrecchia
Evergreen Floral

Brochure sponsored by

