



The Official News of The Greater Paramus Chamber of Commerce CROSSROADS



www.paramuschamber.com

MESSAGE FROM THE CHAIRMAN

As many people slow down for the summer, here at the Paramus Chamber of Commerce we're getting ready for an exciting period of growth. In our last board meeting, our Vice Presidents of Membership, Marketing, Events and Government Relations have put together great plans to continue building value for our members.



**Dimitri
Miaoulis**

The VPs have created committees for strategic areas of the chamber's upcoming action plans. Members and prospective members that want to get involved and grow their business should call the chamber office at 201-261-3344 and speak to our President Fred Rohdieck, who will coordinate meetings with the respective VPs.

The list of committees is shown below. If you enjoy working in any one of these areas or feel that it will help you grow your business now is the time to take action.

Committees: Newsletter, discount courtesy cards, ambassador program, new member kits, Web site content, business to business mailers, Chamber brochure, golf outing, trade show, educational programs and public relations.

Looking forward,
Dimitri Miaoulis,

Chairman of The Greater Paramus
Chamber of Commerce

Chamber continues membership growth

Chamber President Fred Rohdieck was pleased to report that The Greater Paramus Chamber of Commerce added another 8 new members in June, bringing new membership totals for 2006 to 91. Welcome to our newest members.

SEE MEMBERSHIP, PAGE 24

Taste Of Paramus event raises over \$13,500

The Greater Paramus Chamber Of Commerce Education Foundation's 1st annual Taste Of Paramus event raised over \$13,500 to fund 7 very special grant awards for projects which enhance the quality of education and encourage innovative and educational ideas. More information on these awards will be highlighted elsewhere in this and in future editions of Cross-Roads.

We would like to thank our SPONSORS, our Participating Restaurants, and the over 150 residents, businesses, and community leaders who took part in "Taste Of Paramus" on April 20.



Wine tasting, compliments of Napa Valley Grille wine cellar

Sampling dishes prepared by 13 of the greater Paramus area's finest restaurants was enjoyed by all.



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THE PRESIDENT'S CORNER

Working very closely with our newly elected Chairman, Dimitri Miaoulis, and all our Board of Directors, I am excited as we work together towards propelling the Chamber to the next level.



Fred Rohdieck

This past month, our major focus was on further upgrading our Chamber Web site to highlight the member support of our events, recognize member achievements and report on the "Latest News" of our members and our community. We are working on making the Chamber Web site, "the Web site that links you to products, services, and information about Paramus."

The Chamber is also expanding the scope of our activities to include more interaction between members and business owners beyond our membership area. For example, on June 13, the Chamber hosted an Inter-Chamber After-hours Summer Networking & Business Card Exchange with four other area chambers and several other business networking organizations. More than 80 participants enjoyed a cool evening of business networking at Max's located in the Crowne Plaza at Paramus Park.

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Sunrise hosts fund-raising event

On Thursday, June 8, Chamber member Sunrise Of Paramus hosted a wine & cheese, entertainment and silent auction fund-raising event on their premises at 567 Paramus Rd. All proceeds aid local resident Marissa Paladino, who is recovering from a two-and-a-half year bout with leukemia and the aftereffects of

chemotherapy. Marissa has developed osteoporosis and other health related issues and is in need of additional surgery. Contributions can still be made by check payable to Greater Paramus Chamber Of Commerce Paladino Fund and mailed to Maureen Cassidy at Sunrise of Paramus.



Sunrise Assisted Living of Paramus Director Maureen Cassidy and 14-year-old Marissa Paladino



Sunrise staff members pose with Marissa.



MEMBER CELEBRATES NAME CHANGE – Savant Solutions is now Baroan Technologies. Pictured are Guy Baroan, Dimitri Miaoulis and the staff of Baroan Technologies. On June 1, Guy and Dimitri formally announced their company name change at a reception at the Crowne Plaza in Paramus Park. Many Chamber Board Members were in attendance.

MEMBERSHIP

FROM PAGE 23

- Carriage Clubhouse and Grille
- DiGeronimo PC
- ExxonMobil On The Run
- Healing Perspectives
- NJ Medial Records Review/ Forensic Technology Grp., LLC
- The County Seat Newspaper
- Westy Storage Centers
- Wonder Fire Protection, Inc.

Additionally, in the last four weeks alone, another 9 former member businesses renewed their 2006 members.

Please check out the Greater Paramus Chamber web site for contact information, company/organization descriptions and many more details about these and all our growing list of Chamber members.

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NEWEST MEMBER'S GENEROSITY – Levent Sertbas, owner of the recently remodeled "ExxonMobil on the Run" located at 100 Route 17 North, presented a \$300 check to The Greater Paramus Chamber of Commerce Education Foundation President Lisa Herrmann. This donation will fund projects that encourage teachers and students to pursue innovative and creative ideas and projects. Pictured with staff is Chamber president Fred Rohdieck.



"Tranquility Garden" is a wonderful addition to Paramus High School. The Japanese style bridge was designed and constructed entirely by the students. Plantings include a large variety of flowers, bushes and trees, and a bamboo fence surrounds the garden. Pictured are most of the students responsible for the concept and the implementation of this project and two Paramus High School teachers who initiated the grant request and guided students to successful completion.

Education Foundation 2005-2006 grant award winner: Tranquility Garden

On Thursday June 15th the Paramus High School Natural Design Garden Club and the Science Department hosted a Tea Party to celebrate the completion of a new Tranquility Garden at Paramus High School.

This project was one of several projects funded from the 2005-2006 Educa-

tion Foundation Grant Program.

Paramus High School students from a variety of disciplines worked together to conceive, design, construct, and maintain this garden in a formerly unused area off of the high school's "ripple roof" entrance.

PRESIDENT

FROM PAGE 24

As a member of the Greater Paramus Chamber of Commerce you can certainly benefit from the business contact opportunities within the Chamber membership, and now also from our expanding

relationships with other networking parties.

To join, please visit www.paramuschamber.com, contact Fred Rohdieck at the Chamber Office at 201-261-3344 or email office05@paramuschamber.com.

Non-Members are always WELCOME at all our events.

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