



The Official News of
The Greater Paramus Chamber of Commerce
CROSSROADS



www.paramuschamber.com

**MESSAGE
 FROM THE CHAIRMAN**

This past month was another testimonial to the strength of the Paramus business community. Leading the way is Vornado Realty and their fantastic renovation of the Bergen Town Center. Formerly the Bergen Mall, it now boasts major anchors like Target and Whole Foods.



Dimitri Miaoulis

This past week they added a splash of celebrity with Chef Bobby Flay's casual burger restaurant, Bobby's Burger Palace. The new mall has many new stores and is a must visit. I promise that you will be impressed.

In addition to all this recent excitement, Paramus also gained Fairway Market, a local power house food retailer at The Fashion Center. Known for their great service and fresh produce, this family owned and operated chain brings another unique shopping experience to our community.

Aside from this great shopping excitement, thousands of jobs have been created in Paramus. Generating all this economy to plan, build and staff these businesses into the future will help keep Paramus vibrant.

On behalf of the Chamber of Commerce we welcome all our new business neighbors and encourage you to visit them and enjoy what they have to offer.

Dimitri Miaoulis
 Baroan Technologies
 Chairman of The Greater Paramus
 Chamber of Commerce

Chakra celebrates 5 years



PHOTO COURTESY OF GREATER PARAMUS CHAMBER OF COMMERCE

On Tuesday evening, March 31, Paramus' own Chakra Restaurant celebrated their fifth anniversary. Among the invited guests were members of the media, distinguished members of the community, as well as many of its loyal patrons. Pictured, from left to right, are Greater Paramus Chamber of Commerce President Fred Rohdieck, Chakra co-owner Phil Chiamonte, and Chakra general manager Anthony Crawford. In addition to a beautiful lounge and dinner area, Chakra offers a large menu of meat and fish dinners and on Monday to Friday from 5 p.m. to 7 p.m. enjoy a special Three Course Prix Fixe Menu. Chakra is located at 144 Route 4 east, Paramus, and can be reached at 201-556-1530 and at their Web site, www.chakrarestaurant.com

Welcome to our latest chamber members

In just the first two months of 2009 we already have 26 new members. Since our last CrossRoads edition, the following 12 new businesses and organizations have joined the Greater Paramus Chamber of Commerce:

- 21 South Custom Cabinetry – John Amodeo
- Advanced American Digital & Co. – Jorge Sanint
- Biagio's Ristorante & Banquets – Paula Perides

- Bobby's Burger Palace – Dean Perna
- Canon Business Solutions – Antonio Tinio
- Church of the Savor Lutheran – Karen Shinevar
- DeVry University – Pavi Jalloh
- Guardian Data Destruction – Glenn Laga
- Johnny Rockets – Emad Nesiem
- Land International – Ronald Ren
- Prominent Builders Inc – Annemarie Wells
- T-Mobile – Kelly Weller

Local businesses, much like civic and religious organizations, are part of the community. They need your support to maintain the services they provide. If you want them to be here in the future when you need them they need your patronage now. When you shop local you are saying YES to a strong local economy. Please support our Chamber members.

For more information about all of our members, visit the Membership Directory Page of the Chamber Web site, www.paramuschamber.com/directory

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THE PRESIDENT'S CORNER

What is the Chamber of Commerce's take on the economy?



Fred Rohdleck

The US and NJ Chambers of Commerce have taken a position on the economy. And while we haven't taken a formal vote of our members, I think it's safe to say the Greater Paramus Chamber is in general agreement.

The economy must come first: Unless we first fix our economy, we can forget about fixing anything else.

Business is the solution: The nation's 25 million small businesses are key to getting us out of the current crisis. Businesses, large and small, must be a fundamental part of the plan moving forward.

Onerous taxes and regulations are counterproductive to our nation's growth. Increasing taxes and regulatory loopholes threaten American business, which is the fuel of an economic recovery.

America will recover. The spirit of the nation's workers and the free enterprise system demonstrate the country's determination and ability to get back on track.

Television personality comes to Paramus



PHOTO COURTESY OF GREATER PARAMUS CHAMBER OF COMMERCE

Pictured, from left to right, are Greater Paramus Chamber of Commerce Board Chairman Dimitri Miaoulis, Chamber Vice Chairman Joseph Pedone, Bobby Flay, and Chamber President Fred Rohdleck (Fred did stay to enjoy the "Crunchburger," which he highly recommends). You can reach Bobby's Burger Palace at 201-368-7001 and at the Web site www.bobbysburgerpalace.com.

As stated elsewhere in this edition from our Chamber's chairman, there's been a lot of excitement in Paramus lately. One of the highlights of this past week was the visit of famous Food Network personality and restaurateur Bobby Flay. Bobby was in Paramus to celebrate the opening of Bobby's Burger Palace at its location at 610 Bergen Town Center. Featured are Bobby's special certified Angus beef, ground

turkey, and chicken breast burgers, sandwiches, and salads. Attending the grand opening on Tuesday, March, 31 were members of the press, local and state government officials, tons of loyal fans, and many member of the community. Bobby graciously made himself available for pictures and the signing of many autographs.

Paramus welcomes Whole Foods



PHOTO COURTESY OF GREATER PARAMUS CHAMBER OF COMMERCE

Pictured are Whole Foods Market Paramus store team leader Paula DiMeglio and Greater Paramus Chamber of Commerce Chairman Dimitri Miaoulis. Other members of the leadership team (not pictured) are associate store team leaders Nate Beaudry and Damon Young, and marketing team leader Rachel Bogan.

On March 16 and 17, many members of the Greater Paramus community were invited to a pre-opening tour of the new Paramus Whole Foods Market. This was followed by a spectacular grand opening celebration on Thursday, March 19. Present were members of the press, local dignitaries and a parking lot full of excited community members and shoppers. Whole Foods senior management was present and stated, "We are thrilled to open our doors in Paramus, the heart of family-oriented communities in Bergen County. And we're happy to be part of the revitalization of the Bergen Town Center! This is our newest store in New Jersey, Whole Foods Market Paramus, and promises to be the best of the best! Come experience what we're passionate about - selling the highest quality, natural and organic foods at the best value possible.

The Paramus Whole Foods Market is located at 300 Bergen Town Center and can be reached at 201-226-1244. Store hours are 8 a.m.-10 p.m., seven days a week.

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Market like no other comes to Paramus



PHOTOS COURTESY OF THE GREATER PARAMUS CHAMBER OF COMMERCE

Pictured inside the market are, from left, Greater Paramus Chamber of Commerce President Fred Rohdieck, Chamber Board Chairman Dimitri Miaoulis, Fairway Market Paramus store manager James Flores, and Chamber Vice Chairman Joseph Pedone.

On Wednesday, March 25, Paramus experienced the grand opening and ribbon cutting for the new Paramus Fairway Market. Located in the Fashion Center Mall, this new 50,000-square-foot superstore is Fairway Markets first venture into New Jersey. Fairway Market has a long history and tradition as a family-owned business known for incorporating the services of the corner butcher and baker, the freshness of a farmer's market and seafood market, and the convenience of conventional groceries all in one place. Present at the grand opening was New Jersey Gov. Jon Corzine, many state, county, and local political leaders, community organizations, and an almost overwhelming crowd of excited shoppers.

Fairway Market is located in the Fashion Center Mall, 34 E. Ridgewood Ave., and can be reached at 201-444-3038.



Pictured at the grand opening are, from left, fourth generation family member Dan Glickberg, Paramus store manager James Flores, patriarch Howie Glickberg, and Gov. Corzine.



Pictured at the Gala are ParamusPost.Com's Sophie Stone, Scarecrow, Greater Paramus Chamber of Commerce President Fred Rohdieck, Tin Man, and Cowardly Lion.

Upcoming chamber events

■ Wednesday, April 22, 6-8:30 p.m.: The Education Foundation of The Greater Paramus Chamber of Commerce's 4th Annual Taste of Paramus fund-raising event. Sample foods and wine from the best restaurants in the Greater Paramus area. Event location: The Rotunda at Neiman Marcus at WGSP.

gies for Business in 2009. This is an Inter-Chamber Event at the Anna Maria Ciccone Theater at Bergen Community College. Joe Connolly, WCBS Radio/Wall Street Journal reporter, will moderate.

■ Wednesday, April 29, 5:30-8 p.m.: Business Forum/Strate-

ways to cope with the pressures and resolve the problem women

face in life. Event location: Moses Center for Continuing Education at Bergen Community College.

To find out more about these and all our upcoming 2009 Chamber events, check out our Chamber web site events page at www.paramuschamber.com/chamber/chamber-events.htm. Check our Web site every month for updates.

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Paramus Education Foundation presents

4th ANNUAL

Taste of Paramus

Wednesday, April 22, 2009

6:00–8:30pm

The Rotunda at Neiman Marcus

Westfield Garden State Plaza

Tickets: \$50

Enjoy an evening sampling signature dishes from top restaurants and a wine tasting from the cellar of Napa Valley Grille.

To purchase tickets or to make a donation, visit www.ParamusChamber.com

100% of the proceeds are awarded to Paramus student projects.



Participating Restaurants

The Asian Grill
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Blue Moon Café

Fabulous Foods
Flirt Sushi
Legal Seafoods

Madeleine's Petit Paris
Mantra
Martini Grill

The Melting Pot Napa
Napa Valley Grille
The Rotunda