



The Official News of The Greater Paramus Chamber of Commerce CROSSROADS

www.paramuschamber.com



MESSAGE FROM THE CHAIRMAN

In the words of the great Yogi Berra, "It's like déjà-vu, all over again."

And so it goes as we welcome in a new year.

What will the New Year bring for all of us? Well, that depends on how each of us views the things we believe are important.

For me, personally, it is fairly simple. I would like my mother to enjoy another year, my daughters to continue to grow as young adults and to have the same chances to succeed in life as I did, and for me to enjoy the wonderful friendships of past and present to continue to bring a smile, some laughter and the thought of knowing that a great friendship has always been something I've been blessed to experience.

As a professional, I see the New Year as challenging but manageable. I am confident that what drives a business to succeed, in not so easy an economic time, is to simply do the things that make you special to your public.

The Greater Paramus Chamber of Commerce is geared to continue our growth as a regional forum and resource for companies wanting the best present in 2011. We are a united entity with the resources to help any business. We offer a path and educational knowledge to assess what this economy and consumer base is expecting and looking for.

We wish each and every one of our members and the families of our community a year of prosperity, health and happiness.



**Joseph
Pedone**



IMAGE COURTESY OF THE GREATER PARAMUS CHAMBER OF COMMERCE

Chamber to celebrate its 60th year

This is a very special year for the Greater Paramus Chamber of Commerce.

Henry W. Vander Plaats Sr., of Vander Plaats Memorial Home, in 1951 founded and became the first president of the Chamber of Commerce. He is credited with organizing the group of businessmen to more effectively serve the needs of the community. He was also instrumental in many other areas of public life in the Borough of Paramus.

Today the Paramus Chamber of Commerce is one of the largest and most active Chambers in the State of New Jersey. We still exist as a voluntary organization supported by the forward-looking people who do business in the greater Paramus area.

Now in 2011, 60 years later we are preparing to celebrate this milestone with some very special events. We will keep you apprised as these events are scheduled.

Welcome to new members

The following is a list of all our most recent members joining us in December 2010 and the first weeks of January 2011:

Citibank, N.A. —
Milly Gonzalez-Blandino
Coldwell Banker Residential Broker —
Jocelyne Jauregui
JTS Freight Systems — LLC Frank Savino
Kenlon Consulting — John Kenlon

KPC Business Dynamics — Ken Porkka
Wachovia Bank, N.A. — Roger Nubel

For a full listing of all our members, please visit our website, paramuschamber.com, and click on our Membership Directory tab. On the lower part of our home page is also a Quick Links to our most common searches, i.e.: restaurants, hotels, medical, etc.

Visit www.paramuschamber.com

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THE PRESIDENT'S CORNER

To everyone in the Greater Paramus area, I offer my very best wishes for your continued health, happiness and prosperity. The holidays have provided us with some time off to enjoy with our friends and family and hopefully give us pause to remember what is really important to us.



Fred Rohdeleck

This is also a time to reflect back on the past year and access all that you have accomplished and all that still remains to do. Set your sights high and follow through. It's time to create your New Year's resolutions for your business. I encourage you to take the time to think about and organize your 2011 action plans.

Here is one resolution that fits right into the function and purpose of the Chamber Of Commerce – create a trusted circle of advisors and use them regularly. The point is to avoid going it alone, bounce ideas off this group and receive independent advice.

Our Chamber mantra is: Collectively we can accomplish what no one could do individually.

Our focus in 2011 will remain dedicated to ensuring both a healthy local economy and community by working collectively with area businesses and residents. We look forward to our member's active participation throughout 2011 and to our continuing membership growth.

Visit www.paramuschamber.com

Yummy Hot Bagel opens in Paramus



PHOTOS COURTESY OF THE GREATER PARAMUS CHAMBER OF COMMERCE

Greater Paramus Chamber of Commerce welcomes the grand opening for Yummy Hot Bagel of Paramus. Stop in to see Sam and Ramy and their staff located at 155 Route 17 south in Paramus. The phone number is 201-265-1760.



Dr. Priyu Gupta to appear on Fox News

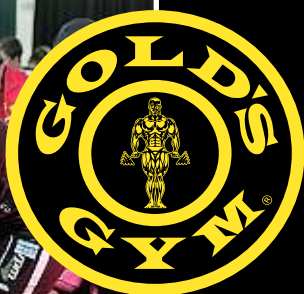
Dr. Priyu Gupta, Paramus Periodontics, will be appearing on the Fox News channel on Jan. 29 at 7 p.m. She will be discussing "Gum Disease Connection to Systemic Disease" and be interviewed by the American Health Front panel.

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Chamber hosts annual Holiday Gala



PHOTOS COURTESY OF GREATER PARAMUS CHAMBER OF COMMERCE

More than 70 members of the Greater Paramus Chamber of Commerce enjoyed themselves on Dec. 8 at the Chamber's 7th annual Holiday Gala held at Seasons. Our attending members were most generous in contributing gifts to Children's Aid and Family Services. We are especially thankful for the continued generosity of our great Holiday Gala event sponsors, Bergen Town Cen-

ter, Berkeley College, Columbia Bank and Westfield Garden State Plaza. To find out more about all our upcoming 2011 Chamber events, check out our Chamber website at paramuschamber.com/chamber/chamber-events.htm. Check our website every month for updates.

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