



# The Official News of The Greater Paramus Chamber of Commerce CROSSROADS



www.paramuschamber.com

## Chamber welcomes new members

Congratulations to the newest Chamber members who joined us in 2011:

- BUCU Burger Bar & Bakery, Rick Ross;
- Coldwell Banker Residential Brokerage, Jocelyne Jauregui;
- Danielle's Place, Danielle Lizzack;
- Last Call by Neiman Marcus, Iwona Niemiec;
- Newmark Associates, Inc., Rachel Marion;
- Northwestern Mutual / B. Horne, Bill Horne, MSc;
- Raj Parikh, PE, LEED AP, Raj Parikh, PE;
- Wash Bucket of Maywood, Jason Gubernot;
- Wells Fargo Advisors, Greg Lvov;
- Wells Fargo Advisors, Joshua Prell;
- Yavneh Academy, Joel Kirschner.

Local businesses, much like civic and religious organizations, are part of the community. They need your support to maintain the services they provide. If you want them to be here in the future when you need them they need your patronage now. When you shop local you are saying yes to a strong local economy. Please support our Chamber members. For more information visit, [paramuschamber.com/directory](http://paramuschamber.com/directory).



PHOTOS COURTESY OF THE GREATER PARAMUS CHAMBER OF COMMERCE

## Grants support school program

The Education Foundation of Greater Paramus Chamber of Commerce is a registered 501(c)(3) non-profit corporation dedicated to encouraging and funding innovative and challenging ideas and projects amongst Paramus students and teachers. Last year the Education Foundation provided 11 grants totaling \$30,000.

One of the grants, "Handy Works," was enacted at Ridge Ranch Elementary School. "Handy Works" is a whole school initiative that addresses fine motor skill development with students in kinder-

garten through fourth grade in an interactive and supportive environment.

Cross-grade level partnerships were created where third- and fourth-graders work cooperatively with lower grade students to complete activities that will strengthen fine and gross motor skills for all involved. The activities are designed to appeal to students of all ages and include play dough, LEGOs, weaving and various cooking projects.

For the current activity, kids create a small structure out of building blocks,

draw a two-dimensional version on graph paper, then transfer that drawing to a computer using a mouse and paint program and printing out the final result.

Pictured are several Educational Foundation and Paramus council members getting a first-hand view of this grant in action. If you want to find out more about the Education Foundation and/or to help contribute funds for future grants, please contact Fred Rohdieck at the Greater Paramus Chamber of Commerce office.

Visit [www.paramuschamber.com](http://www.paramuschamber.com)

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## Finishing Touches opens up



PHOTO COURTESY OF THE GREATER PARAMUS CHAMBER OF COMMERCE

On Saturday, Jan. 15, Paramus Mayor Richard La Barbiera, Paramus Councilman Ralph Amato, Paramus Councilwoman Maureen O'Brien and Chamber board member Hal Swartz helped celebrate the grand opening of new Paramus business Finishing Touches Accessories. Congratulations to co-owners Simone Napoleon and Alyse Foy West. They are pictured at the official grand opening ribbon cutting celebration. Finishing Touches Accessories is located at 23 N. Farview Ave. in Paramus and can be reached at 201-909-8690 and at their website, [finishingtouchesaccessories.com](http://finishingtouchesaccessories.com).



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## Chamber members network



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The Greater Paramus Chamber of Commerce is a founding member of the Inter Chamber Consortium of local chambers of commerce. On Feb. 17, our members joined with event host the Hackensack Chamber of Commerce for an evening of networking and basketball in the Stratus Lounge of the Rothman Center at FDU in Hackensack. More than 50 attendees enjoyed meeting others from several area chambers, enjoyed some great ballgame eats and refreshments and also watched the last home game of the FDU men's basketball season. Thank you to Darlene Damstom from the Hackensack Chamber of Commerce for organizing this ICC event.



PHOTOS COURTESY OF THE GREATER PARAMUS CHAMBER OF COMMERCE

## Chamber welcomes Lowe's

On Feb. 22, the Greater Paramus Chamber of Commerce and Lowe's of Paramus co-hosted an event at the Crowne Plaza Paramus introducing the new Lowe's Paramus to members from the Paramus and other area chambers. On hand were

Lowe's Commercial Sales representatives and the Paramus Lowe's store manager John Marzocca. Food and refreshments were supplied by the great folks at Bonefish Grill of Paramus and 91 chamber members were in attendance. The new Lowe's

of Paramus is located 2000 Bergen Town Center Drive, behind the ShopRite of Paramus and the former 10 Plex movie theater on Route 4 east. Lowe's can be reached at 201-527-1250 and their website is lowes.com.

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