



# The Official News of The Greater Paramus Chamber of Commerce CROSSROADS



www.paramuschamber.com

## MESSAGE FROM THE CHAIRMAN

Where did the summer go? I hope everyone had time to enjoy themselves with family and friends. Hopefully you're recharged and ready for the fourth quarter and sprint in the final lap of a race for 2010.



**Joseph Pedone**

I typically find the fourth quarter a time of last minute adjustments for the current year's plans. How did you do compared to your budget so far? What can you do in September to make the fourth quarter work for you?

A good strategy that has worked for us in the past is selecting one, maybe two areas in your business that can use a small improvement. Stay focused on those improvements and follow through. That strategy typically yields better results than trying to do too many things at the same time and never really improving any one area of your business.

Keep in mind that the chamber will be sponsoring many events this fall. For details, visit paramuschamber.com.

I encourage all local business to get involved and grow your business with The Greater Paramus Chamber of Commerce.

**Joe Pedone**  
Greater Alliance Federal Credit Union  
Chairman,  
Paramus Chamber of Commerce

Visit [www.paramuschamber.com](http://www.paramuschamber.com)

## Chambers join up for a day at the ballpark



THE RECORD FILE PHOTO

The Greater Paramus Chamber of Commerce is a founding member of a multi-chamber alliance called the Inter Chamber Consortium (the ICC). A major benefit of the ICC to our members is the expanded opportunity to network and build relationships (and business opportunities) with business owners from surrounding towns. On July 27, our members joined with area chamber members at a successful event at the NJ Jackals at Yogi Berra Stadium at Montclair University. Thank you to the North Jersey Regional Chamber of Commerce and the folks at the Jackals for hosting this networking opportunity.

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## Paramus teams up with Ridgewood

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## Welcome to our latest chamber members

Welcome to the latest Greater Paramus Chamber of Commerce members, who joined us over the summer months:

- Access Self Storage – Anthony Apgar
- Alliance Hand & Physical Therapy – Catherine Scutti
- Askgrif Consulting - Griffin Auld
- Bob Greenberg Insurance - Bob Greenberg
- Desire Fitness, LLC - Noreen Veffler
- Empire Beauty School - Shawn Calrow
- Essex Computers, LLC - Tom Napolitano
- Gamma Cleaning Concepts, Inc. – Giselle Dominguez
- Lincoln Technical Institute – Laurie Pringle

- Mary Kay Skin Care & Cosmetics – Ina Collins
- PSE&G - Robert Blache
- Ray-Q, Inc. - Yigal Baruch

Local businesses, much like civic and religious organizations, are part of the community. They need your support to maintain the services they provide. If you want them to be here in the future when you need them, they need your patronage now. When you shop local, you are saying "yes" to a strong local economy. Please support our Chamber members.

For more information, visit the Membership Directory Page of the Chamber website, [paramuschamber.com/directory](http://paramuschamber.com/directory).

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[www.paramuschamber.com](http://www.paramuschamber.com)

## THE PRESIDENT'S CORNER

We are very gratified to have added 12 new Chamber members over the summer months. Many of these members joined us after participating in one or more of our morning or after hour events. Others see opportunity in contributing articles to our *Paramus Magazine!*, or benefiting from our many visitors to the Greater Paramus Chamber of Commerce's website. We continually encourage non-members to sign up, participate at our events and experience the benefits derived from networking and building relationships, as recently included in our latest *Paramus Magazine!*:



**Fred Rohdleck**

"Having been a member of the Chamber for only a few months, we started taking part in some of the networking events and very quickly found that it has helped us immensely, both professionally and personally. We are honored to have the opportunity to be a part of such a strong organization of local businesses and look forward to many more years of success!"

"As a result of attending our first Chamber event, we won a new weekly account. Needless to say we are planning on attending many more events in the future."

We are working on our fall and winter programs and expect to have a full lineup of events. Watch our Chamber website Events page for updates.

Welcome back to school kids!

Visit [www.paramuschamber.com](http://www.paramuschamber.com)

## Check out some upcoming events

Two weeks ago, your copy of *Town News* arrived with the latest edition of our Chamber's popular publication *Paramus Magazine!* On pages 28 and 29 we listed over 15 upcoming community events. Due to space restriction we were not able to list all the events that were forwarded to us by our members.

Listed here are all the events that we would have like to also include but were unable. We are re-listing some of the upcoming town walks.

**Sunday, Sept. 26:** 4th Annual Ron Weber Walk of Life at Bergen Community College. Registration 8:30 a.m., walk at 10 a.m. The event will benefit the Lustgarten Foundation for Pancreatic Cancer Research. For information, please contact [jeanronweb@aol.com](mailto:jeanronweb@aol.com).

**Tuesday, Sept. 28 and Oct. 26:** Two informative lectures for dentists or staff regarding dental implants and treatment options will be held at 6 p.m. on Sept. 28 and Oct. 26 at Biagio's, 299 Paramus Road, Paramus. The lectures will be hosted by Paramus Periodontics, 523 Forest Av., Suite #9, Paramus, NJ 07652, 201-262-6212, [paramusperiodontics.com](http://paramusperiodontics.com). Reservations are required. Dinner will be served and this event is free.

**Friday, Oct. 15:** Community Blood Services' Annual Gala. Tickets and sponsorships are now available for Community Blood Services' 5th Annual Trustees' Gala, to be held 7 p.m. to midnight on at the Woodcliff Lake Hilton, 200 Tice Blvd. The black tie fundraiser for the not-for-profit blood center will include an elegant cocktail hour, fine dining, dancing to the music of The Somers Dream

SEE LISTINGS, PAGE 25

## A look at some past Chamber



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## events from 2010



### LISTINGS

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Orchestra, as well as a gift auction. To purchase tickets or a sponsorship ad in the Gala's online Event Journal, e-mail arleenk@cbsblood.org, call 201-705-1669, or go to cbsfoundation-gala.com.

**Saturday, Oct. 16:** The 2nd Annual Motorcycle Run is hosted by Bergen County's United Way and Bergen County Harley Davidson. This event benefits United Way's Compassion Fund, providing direct financial assistance to people in need. To sponsor the event or join the ride, contact Rachel White at 201-291-0619.

**Sunday, Oct. 17:** The Terri Roemer Paramus Run benefitting the Paramus Scholarship Fund. First-quality, long-sleeved Paramus Run T-shirts for the first 1,000 10K and 5K registrants. Gift packs for every runner including valuable coupons, samples, and more. Special medallions for every Fun Runner who finishes.

All events take place at the Crowne Plaza at Paramus Park:

- 7:30 a.m. Check-in/registration begins.
- 9:05 a.m. Park Ave BMW / Park Ave Acura 10K Run, (New Balance - NJ Grand Prix event, 500 points),
- 10:30 a.m. Awards for the 10K Run,

- 11 a.m. Annual Post-Race Party
- 11:15 a.m. Lou Lanzalotto Memorial 5K Run, (New Balance - NJ Grand Prix event, 500 points),
- 11:15 a.m. 5K Health Walk,
- 12:15 p.m. One Mile Fun Run for Kids,
- 12:30 p.m. Awards ceremony for the 5K Run,
- 12:30 p.m. Raffle Drawings (you must be present to win)

For more information, call the Paramus Run Hotline between the 8:30 a.m. and 4:30 pm. at 201-265-9321 or 201-265-9322.

**Sunday, Oct. 17:** Vander Plaat Memorial Home of Paramus' Light of Remembrance. An Interfaith Candle Lighting Memorial Service in celebration of the lives of those we have lost will be held at 2:30 p.m. at The Mission Church, 128 N. Farview Ave., Paramus. For more details, call 201-843-3100 or visit vanderplaat.com/community corner. Family and friends are welcome.

**Thursday, Oct. 21:** Women United in Philanthropy's 6th Annual Fall Gathering with special guest, syndicated advice columnist, Amy Dickinson, will be held from 5:30 to 9:30 p.m. at the Stony Hill Inn in Hackensack. Ms. Dickinson's memoir, "The Mighty Queens of Freeville: A Mother, A Daughter, and the Town That Raised Them," debuted at number 16 on the *New*

*York Times* bestseller list. To sponsor the event or purchase tickets, contact Cheryl Moses at 201-291-0368. For more or updated information on all Bergen County United Way events, visit bergenunited-way.org.

**Sunday, Oct. 24** (rain or shine): Alzheimer's Association Northern Regional Memory Walk at Van Saun Park in Paramus. Registration begins at 9 a.m., walk begins at 10 a.m. For more information, call 201-261-6009 or visit alz.org/nj.

**Thursday, Oct. 28** at 8 a.m. Community Blood Services community members are invited to attend one an hour-long Life Shared Life Saved presentations and tours to learn firsthand about its lifesaving programs and services. If you are interested in attending, call 201-705-1669.

**Friday, Nov. 12:** Children's Aid and Family Services' 10th annual Wine and Food Tasting Event will be held from 7:30 to 11 p.m. at the Woman's Club of Ridgewood, 215 W. Ridgewood Ave. The evening's honoree is the Northern New Jersey Business Volunteer Council. The event will benefit Baby Basics and other programs supporting vulnerable children. Tickets to the event are \$75. Please call the Development Office at 201-261-2800 or visit cfsnj.org to purchase tickets.

Visit [www.paramuschamber.com](http://www.paramuschamber.com)

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