



## *News Release*

### **News Release Contact:**

Alicia Olesinski  
New Angle Marketing, LLC  
732-591-5100  
[alicia@newanglemarketing.com](mailto:alicia@newanglemarketing.com)

### **Company Contact:**

Maria T. Rollins, Partner  
Kreinces Rollins & Shanker, LLC  
201-655-7411  
[mrollins@krscpas.com](mailto:mrollins@krscpas.com)

### **For Immediate Release**

## **Kreinces Rollins & Shanker, LLC Recognized as One of the Best Accounting Firms to Work for, Marking Fourth Straight Year**

ROCHELLE PARK, N.J. – October 10, 2011 – Kreinces Rollins & Shanker, LLC was recently named as one of 2011's *Best Accounting Firms to Work for*, marking the fourth consecutive year the firm has won this award. The annual list of "Best Accounting Firms" was created by *Accounting Today* and Best Companies Group. Maria T. Rollins, a partner with the firm, attributes this recognition to properly managed priorities.

"When you make employee culture and satisfaction your number one priority, you are actually making client service your number one priority. We acknowledge and understand the direct relationship between employee happiness and company success, and the fact that we have won this four years in a row now is continued reinforcement that this approach works – and I think our clients would vouch for that," said Rollins.

This survey and award program was designed to identify, recognize and honor the best places of employment in the accounting industry, benefiting the nation's economy, its workforce and businesses. The *Best Accounting Firms to Work for* list is made up of a total of 100 companies, split into three groups: 50 small-sized companies (15-49 employees), 45 medium-sized companies (50-249 employees), and 5 large-sized companies (more than 250 employees). **Kreinces Rollins & Shanker has been named one of the *Best Accounting Firms to Work for* in the small firm category.**

Companies from across the country entered the two-part survey process to determine the *Best Accounting Firms to Work for*. The first part consisted of evaluating each nominated company's workplace policies, practices, philosophy, systems and demographics. The second part consisted of an employee survey to measure the employee experience. The combined scores determined the top companies and the final ranking. Best Companies Group managed the overall registration, survey and analysis process and determined the final rankings. For more information on the *Best Accounting Firms to Work for* program, visit [www.BestAccountingFirmstoWorkfor.com](http://www.BestAccountingFirmstoWorkfor.com).

### **About Kreinces Rollins & Shanker, LLC**

Based in Rochelle Park, NJ, Kreinces Rollins & Shanker is a full service certified public accounting and consulting firm. In addition to the traditional services of accounting, auditing, and tax planning & preparation, KRS offers consulting services including: litigation support, business valuations, mergers & acquisitions, due diligence, retirement & estate planning, employee benefit audits, and outsourced bookkeeping and controllership solutions. KRS services closely held and family owned businesses in a wide range of industries, including: manufacturing, real estate, construction, wholesale food distribution, financial services and importers, as well as attorneys, physicians, and other professionals and high net worth individuals. For more information on KRS, visit <http://www.krscpas.com/>.

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