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For Immediate Release

Kreinces Rollins & Shanker Recognized as One of the Best Accounting Firms to Work for

ROCHELLE PARK, NJ – Oct. 5, 2009 – Kreinces Rollins & Shanker was recently named as one of 2009's *Best Accounting Firms to Work for*, marking the second consecutive year the firm has won this award. The annual list of "Best Accounting Firms" was created by *Accounting Today* and Best Companies Group.

This survey and award program was designed to identify, recognize and honor the best places of employment in the accounting industry, benefiting the nation's economy, its workforce and businesses. The *Best Accounting Firms to Work for* list is made up of 100 companies, split into three categories: 20 small-sized companies (15-24 employees), 65 medium-sized companies (25-249 employees) and 15 large-sized companies (more than 250 employees). **Kreinces Rollins & Shanker has been named one of the *Best Accounting Firms to Work for* in the small firm category.**

Companies from across the country entered the two-part survey process to determine the *Best Accounting Firms to Work for*. The first part consisted of evaluating each nominated company's workplace policies, practices, philosophy, systems and demographics. The second part consisted of an employee survey to measure the employee experience. The combined scores determined the top companies and the final ranking. Best Companies Group managed the overall registration, survey and analysis process and determined the final rankings. For more information on the *Best Accounting Firms to Work for* program, visit www.BestAccountingFirmstoWorkfor.com.

About Kreinces Rollins & Shanker

Based in Rochelle Park, NJ, Kreinces Rollins & Shanker is a full service certified public accounting and consulting firm. In addition to the traditional services of accounting, auditing, tax planning & preparation, KRS offers consulting services including: litigation support, business valuations, mergers & acquisitions, due diligence, retirement and estate planning, employee benefit audits, outsourced bookkeeping and controllership solutions. KRS services closely held and family owned businesses in a wide range of industries, including: manufacturing, real estate, construction, wholesale food distribution, financial services, and importers, as well as attorneys, physicians and other professionals and high net worth individuals. For more information on KRS, visit <http://www.krscpas.com/>

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