

NOW ONLINE ON THREE INTERNET TOWN PAGES ON **NorthJersey.com**

THE GREATER PARAMUS CHAMBER OF COMMERCE

# Paramus!

MAGAZINE

**A Great Way to Support Your Chamber and Market Your Business**

**Paramus Magazine** is a publication of the **Community Newspapers of North Jersey Media Group** for **The Greater Paramus Chamber of Commerce**.

Here's how **Paramus Magazine** works; here's what you get...

- **Paramus Magazine** is a free-standing full color glossy magazine that is inserted into **Town News** and extra copies are given to **The Greater Paramus Chamber of Commerce** for distribution at events.
- Editorial content will focus entirely on chamber happenings and include member feature stories and profiles, news and updates, a calendar of events and much more
- **Paramus Magazine** is published four times per year
- There are a variety of advertising sizes including premium positions. We also offer frequency discounts
- Your ad in **Paramus Magazine** will reach almost 15,000 households in Paramus, Oradell and River Edge via **Town News**.
- Advertising in **Paramus Magazine** only available to members of **The Greater Paramus Chamber of Commerce**.

**NEW...** Starting with the May 2010 edition **Paramus Magazine** will be online on **NorthJersey.com Town Pages** in Paramus, Oradell & River Edge!

**SEE REVERSE SIDE FOR FAXABLE RESERVATION FORM**



<b>Publishes On</b>	<b>Advertising Deadline</b>
February 19, 2010 .....	January 8, 2010
May 21, 2010 .....	April 9, 2010
August 27, 2010 .....	July 16, 2010
November 19, 2010 .....	October 8, 2010

**For advertising information please contact:**

- Linda Panagia..... (973) 569-7277
- Susan Nock ..... (973) 569-7227
- Tiffany Mercado (Real Estate)..... (973) 569-7187
- Pat Griffin (Real Estate) ..... (973) 569-7186
- Pam Nichols (Restaurants) ..... (973) 569-7253
- Elizabeth Wall (General Information) ..... (973) 569-7295

# PARAMUS magazine Reservation Form

## FAX YOUR RESERVATION

### 973-569-7259

\_\_\_ **YES**, I would like to advertise in **Paramus Magazine**. Please mark the size and frequency you wish to advertise.

\_\_\_ **YES**, I am a member of **The Greater Paramus Chamber of Commerce**.

### PREMIUM POSITIONS

(All Premium Positions are available for four consecutive issues **ONLY** - Please check the position you wish to advertise - these positions are available on "first come basis")

Position	Unit	Price Per Issue
___ Inside Front Cover	Full Page	\$990 x 4
___ Page 3	Full Page	\$990 x 4
___ Page 4	Half Page	\$550 x 4
(Under the Presidents Message)		
___ Page 5	Full Page	\$990 x 4
___ Centerfold	2 Pages	\$1,550 x 4
___ Inside Back Page	Full Page	\$990 x 4
___ Back Page	Full Page	\$990 x 4

### REGULAR POSITIONS

(Please fill in the Ad Size/Frequency/Cost Per Issue)  
Frequency-Price Per Issue

Unit	4x	2x	1x
Full Page	\$990	\$1050	\$1210
Bleed - 8.5" x 11.125"; Non-Bleed - 7.38" x 9.88"			
Half Page	\$550	\$605	\$660
Horizontal - 7.375" x 4.812"; Vertical - 3.562" x 9.875"			
Quarter Page	\$300	\$330	\$360
3.562" x 4.812"			
Sixth Page	\$250	\$275	\$300
2.292" x 4.812"			

Ad Size: \_\_\_\_\_

Frequency: \_\_\_\_\_

Cost Per Issue: \_\_\_\_\_

Account Executive \_\_\_\_\_

Name of Business \_\_\_\_\_

Street Address/PO Box \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Your Title \_\_\_\_\_

Print Your Name \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**If you do not have access to a fax machine, please mail to:**

Linda Panagia, North Jersey Media Group, 1 Garret Mountain Plaza, PO Box 471, Woodland Park, NJ 07424-0471

THE GREATER PARAMUS CHAMBER OF COMMERCE

# Paramus!

MAGAZINE

A GREAT WAY TO SUPPORT YOUR CHAMBER AND MARKET YOUR BUSINESS.

Now on [NorthJersey.com](http://NorthJersey.com)

## PROFESSIONAL SERVICES DIRECTORY

8 ADS PER PAGE • \$165 PER ISSUE • 4X RUN

PROFESSIONAL SERVICES D I R E C T O R Y	
AD SIZE 3.5" x 2"  NOT SHOWN ACTUAL SIZE	AD SIZE 3.5" x 2"  NOT SHOWN ACTUAL SIZE
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### CONTACT

Linda Panagia • 973/569-7277 or FAX TO 973/569-7259