

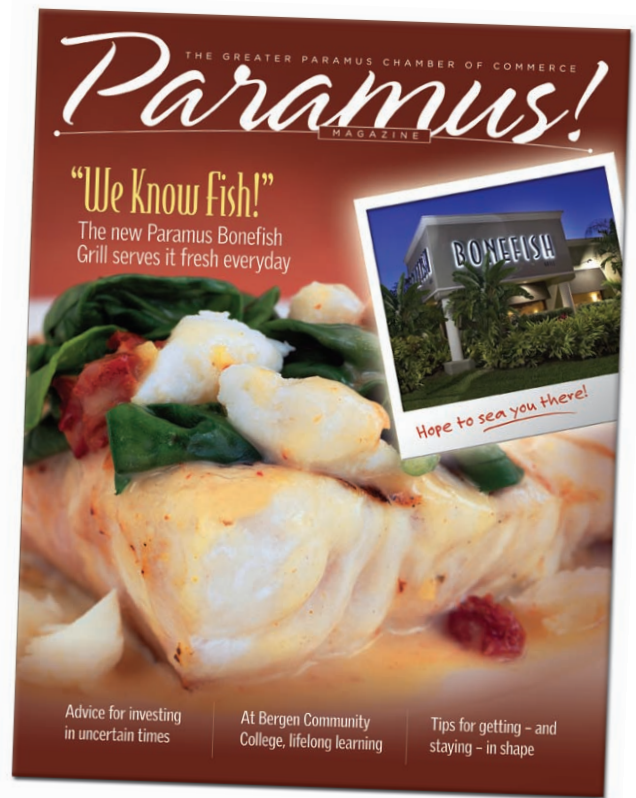
# THE GREATER PARAMUS CHAMBER OF COMMERCE *Paramus!* MAGAZINE

**A Great Way to Support Your Chamber and Market Your Business**

**Paramus Magazine**, a publication of the **Community Newspapers of North Jersey Media Group**, for **The Greater Paramus Chamber of Commerce** has arrived.

Here's how **Paramus Magazine** works; here's what you get...

- **Paramus Magazine** will be a free-standing full color glossy magazine that will be inserted into **The Town News** and an overrun will be given to **The Greater Paramus Chamber of Commerce**
- Editorial content will focus on chamber happenings only and include member feature stories and profiles, news and updates, a calendar of events and much more
- **Paramus Magazine** will be published four times a year
- There will be a variety of advertising sizes including premium positions. We will also offer frequency discounts
- Your ad in **Paramus Magazine** will reach almost 15,000 households in Paramus, Oradell and River Edge via carrier delivery in **The Town News**.
- We will also print an additional 1,000 copies per issue and those copies will be given to **The Greater Paramus Chamber of Commerce** to hand out at special events
- Advertising in **Paramus Magazine** is available to members of **The Greater Paramus Chamber of Commerce ONLY**



<b>Publishes On</b>	<b>Advertising Deadline</b>
February 18, 2009 .....	January 7, 2009
May 20, 2009 .....	April 8, 2009
August 26, 2009 .....	July 15, 2009
November 18, 2009 .....	October 7, 2009

**For advertising information please contact:**

Linda Panagia .....	(973) 569-7277
Susan Nock .....	(973) 569-7227
Tiffany Mercado (Real Estate) .....	(973) 569-7187
Pat Griffin (Real Estate) .....	(973) 569-7186
Pam Nichols (Restaurants) .....	(973) 569-7253
Elizabeth Wall (General Information) .....	(973) 569-7295

**SEE REVERSE SIDE  
FOR FAXABLE  
RESERVATION FORM**

# PARAMUS magazine Reservation Form

## FAX YOUR RESERVATION

### 973-569-7259

**YES**, I would like to advertise in **Paramus Magazine**. Please mark the size and frequency you wish to advertise.

**YES**, I am a member of **The Greater Paramus Chamber of Commerce**.

### PREMIUM POSITIONS

(All Premium Positions are available for four consecutive issues **ONLY** - Please check the position you wish to advertise - these positions are available on "first come basis")

Position	Unit	Price Per Issue
<input type="checkbox"/> Inside Front Cover	Full Page	\$900 x 4
<input type="checkbox"/> Page 3	Full Page	\$900 x 4
<input type="checkbox"/> Page 4	Half Page	\$500 x 4
(Under the Presidents Message)		
<input type="checkbox"/> Page 5	Full Page	\$900 x 4
<input type="checkbox"/> Centerfold	2 Pages	\$1,400 x 4
<input type="checkbox"/> Inside Back Page	Full Page	\$900 x 4
<input type="checkbox"/> Back Page	Full Page	\$900 x 4

### REGULAR POSITIONS

(Please fill in the Ad Size/Frequency/Cost Per Issue)  
Frequency-Price Per Issue

Unit	4x	2x	1x
Full Page <small>Bleed - 8.5" x 11.125"; Non-Bleed - 7.38" x 9.88"</small>	\$900	\$1000	\$1100
Half Page <small>Horizontal - 7.375" x 4.812"; Vertical - 3.562" x 9.875"</small>	\$500	\$550	\$600
Quarter Page <small>3.562" x 4.812"</small>	\$275	\$300	\$325
Sixth Page <small>2.292" x 4.812"</small>	\$225	\$250	\$275

Ad Size: \_\_\_\_\_  
 Frequency: \_\_\_\_\_  
 Cost Per Issue: \_\_\_\_\_

Account Executive \_\_\_\_\_

Name of Business \_\_\_\_\_

Street Address/PO Box \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Your Title \_\_\_\_\_

Print Your Name \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**If you do not have access to a fax machine, please mail to:**

Linda Panagia, North Jersey Media Group, 1 Garret Mountain Plaza, PO Box 471, West Paterson, NJ 07424-0471